



# Population Health Management Strategy

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Medicaid 2024

## Presentation Overview



- ☑ **2023 Population Health Program Summary with Achieved Goals**
- ☑ **Overview of SilverSummit HealthPlan 2024 Strategy**
- ☑ **Summary of Programs to Achieve Objectives and Goals**



Summary:  
2023 Population Health Program

## 2023 Program Summary

### Clinical and Quality

- ☑ Increased in Member outreach calls for both Quality and Population Health
- ☑ Member rewards program - *My Health Pays* –
  - Increased utilization year over year
  - Increased dollar reward amounts
- ☑ Increased incentive pay to Providers for CPT II coding usage
- ☑ Successful 2023 Chart Chase and increased medical record review
- ☑ Obtained 2023 NCQA Distinguished Health Equity accreditation
- ☑ Developed HEDIS specific dashboards to increase visibility into member detail
- ☑ Developed and executed internal work groups to drive strategy and performance

### Case Management and Community Outreach

- ☑ Successfully opened SSHP Healing Home in Northern Nevada
- ☑ Expanded Justice-involved program in Northern Nevada
- ☑ Launched multiple programs to drive and improved clinical outcomes (Project Accelerate and Project Guardian)
- ☑ Key HEDIS measures improvement
- ☑ Development and execution of Chronic Kidney Disease Center of Excellence in Case Management

In **2022**, Black women accounted for **47%** of SSHP's *Very Low Birth Weight* babies.

**2023 Goal** - reduce rates of pregnancy complications, premature deliveries, low birth weight babies, and infant diseases to ensure maternal and infant health.



- ☑ **Start Smart for Your Baby®**
- ☑ **Count the Kicks**
- ☑ **Pacify – Doula and Lactation Services**
- ☑ **Strategic Provider partners**



# Population Health Management

## High Acuity and Transitions



**2023 Goal** – improve appropriate emergency room utilization by **10%**

- ☑ **Reduction of non-emergent emergency utilization**
- ☑ **Case Management and Care Coordination**
- ☑ **Digital Care Management**
- ☑ **Strategic provider partners**
- ☑ **Readmission reduction program**



# 2024 Population Health Management Strategy

Preventative Services

Follow-up and access to Behavioral Health services

Improving Maternal Child Health Outcomes



Managing Chronic Conditions

Reduction of opioid use – improve behavioral health outcomes

Dental Services

Reduction in healthcare disparities



## 2024 Goals and Objectives

- 🎯 **Increase access to care for all Members, improve preventative screenings and services**
- 🎯 **Improve Management of Chronic Conditions**
- 🎯 **Improve Maternal Child Health outcomes and reduce disparities**
- 🎯 **Increase access to Behavioral Health Services and improve outcomes**
- 🎯 **Reduce readmission rates and improve transitions of care**
- 🎯 **Decrease and eliminate healthcare disparities and decrease social drivers of health**
- 🎯 **Improve the Member and Provider experience**

# Population Health Management

## Preventative Services



- ☑ **My Health Pays- Program**
  - ☑ **Dental**
  - ☑ **Mental health**
  - ☑ **Developmental and specialty services**
- ☑ **Immunizations**
- ☑ **Fluvention Program**
- ☑ **Recommended Health Screenings**

### Case Management

Target High Acuity Members for Engagement

#### Leverage Programs

- Project Guardian
- Project Expedite
- On-Demand Diabetes program

#### Leverage Network Provider Relationships

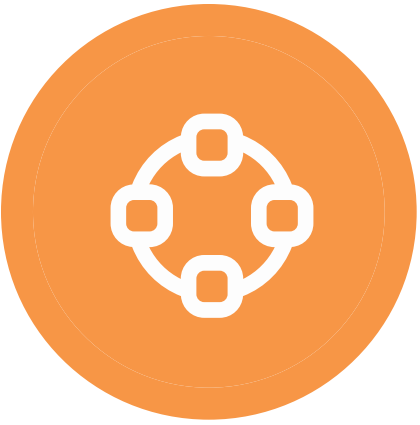
- Network contracting Pay for Performance, Federally Qualified Health Centers



## Maternal Child Health

Improve outcomes for specific high risk OB populations

- Gestational Diabetes
- Hypertension & Preeclampsia



OB and Substance Use program

- Bunorpephine clinic
- CHA OB program

Start Smart for Your Baby®

- Decrease in Preterm delivery and NICU utilization



47% of all preterm, preeclampsia births are from black mothers as opposed to 11% from white mothers



Increase in adherence to prenatal/postpartum visits

Doula Program, OB community health worker



Syphilis & LARC initiative



SDOH Gap Closure  
Transportation, housing, food insecurity

## Increasing Access and Improving Behavioral Health Outcomes

- ☑ **Increase access to Behavioral Health services**
  - **Increase our members' awareness and knowledge of existing programs and services**
- ☑ **Expand resources to improve social drivers of health for Behavioral Health Members**
  - **Expand housing options for Members experiencing homelessness**
- ☑ **Increase network of mental health care providers**
  - **Collaborate with strategic Emergency Room partners**
- ☑ **Improve integration of Mental Health and Substance Use services**
- ☑ **Targeted efforts on Quality measures for Substance Use Disorder**

- **Among the FUA follow-ups within 7 and 30 days, Hispanic members show the most disparity.**
- **Among the follow-ups after 7 and 30 days, Asian members show the most variation in FUM, followed closely by Hispanic membership.**



Pivoting Northern  
NV Healing Home



Justice Involved  
Community Reentry



SDOH  
Transportation, Housing



“ *Right Person, Right Place, Right Time* ”

- ☑ **Readmission reduction program**
  - **Transition of Care Team**
    - **Readmission reduction**
    - **Ensure appropriate services at right level of care**
    - **Improve Member and Provider satisfaction**
  - **Strategic Provider partner for post discharge follow-up**
    - **Improve FUH, PCR**
  
- ☑ **Appropriate ED utilization**
  - **Reduction in non-emergent ED utilization**
  - **Behavioral Health high utilization initiative**
  
- ☑ **Case Management**
  - **Expand digital Case Management**
  - **Develop Centers of Excellence for chronic condition management – CKD/ESRD**



Questions  
and  
Thank You